

## **PRESS RELEASE**

**WHO: Friends of Therapeutic Riding, Inc. 501 3c (Hosting)**

**WHAT:** Second Annual Southwest Louisiana Horse Expo to promote and support the various equestrian activities in Southwest Louisiana-especially the establishment of therapeutic riding centers across the state of Louisiana.

As an equine smorgasbord, the Expo will introduce people of all ages to the joys of horses while and serve as a fundraiser for Friends of Therapeutic Riding, Inc.

An Extreme Horseman's Challenge & Ranch Hand Relay will be held for area horseman and ranches to compete for prizes. Spectators will enjoy the action-packed arena races, Extreme Horseman's Challenge & Ranch Hand Relay, where riders negotiate challenging obstacles while racing the clock.

**WHEN :** March 20<sup>th</sup> & 21<sup>st</sup> 2010

**WHERE:** Burton Coliseum Outdoor Arena, Lake Charles, Louisiana

**HOW:** Vendors, speakers, clinicians, groups and clubs will inform, educate and entertain the public on equestrian products, pursuits, and activities. Other events include a Tack-Park-And-Swap (equestrian flea market), Kids' Korral, Chili Cook Off, and Cowboy Church.

**CONTACTS: SOARofSWLA.org**

**Or**

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